

ITS WORLD CONGRESS 2022

TRANSFORMATION BY TRANSPORTATION

Conference: September 18 – 22 | Exhibit Hall: September 19 – 22
Los Angeles Convention Center



CALL FOR DEMONSTRATIONS

The 28th ITS World Congress in Los Angeles, CA, September 18-22, 2022 (Conference: September 18 – 22 | Exhibit Hall: September 19 – 22) will explore “Transformation by Transportation.” As the premier event for uniting the global intelligent transportation systems (ITS) industry, ITS World Congress is the forum to make meaningful connections, experience inventive conference program presented by industry experts, and see cutting-edge technology in the Exhibit Hall. ITS World Congress allows the smart mobility community to come together to explore the deployment of intelligent transportation technologies that saves lives, improves mobility, promotes sustainability, and increases efficiency and productivity.

Demonstrations are a key highlight at ITS World Congress and offer you the opportunity to showcase your cutting-edge products and solutions interactively. Previous demonstrations include:

- Automated Vehicle Safety Systems
- Autonomous Vehicles
- Cellular Vehicle to Everything Applications
- Connected Vehicle Applications
- Emergency Vehicle Pre-emption Systems
- Innovative Work Zone Safety Systems
- Mobile Mapping Systems
- Pedestrian Sensors
- Transit Signal Priority & Truck Platooning

DEMONSTRATORS RECEIVE

- Inclusion in on-site shared signage
- Inclusion in a dedicated email promoting the demo area
- Inclusion on the dedicated page on the website promoting demo area
- Shared social media post promoting demo area (pre-show and on-site)
- Emperia Plus lead retrieval
- Digital Incentive Bag
- Listing in Mobile App
- Mention in a promotional write-up in Show Daily
- Opportunity to provide collateral in demo area
- Bronze Showcase Listing (non-exhibitors only)
- Four (4) exhibit hall badges (non-exhibitors only)

INDOOR DEMONSTRATIONS

EXHIBITOR RATE - \$6,000 PER DEMONSTRATION
NON-EXHIBITOR RATE - \$7,500 PER DEMONSTRATION

OUTDOOR DEMONSTRATIONS

EXHIBITOR RATE - \$8,000 PER DEMONSTRATION
NON-EXHIBITOR RATE - \$9,500 PER DEMONSTRATION

Deadline to submit your interest to demonstrate at this year's ITS World Congress is **THURSDAY, APRIL 21, 2022.**

Demonstration space will be available on a first come, first served basis, so be sure to express your interest early. Both indoor and outdoor demonstration space is available. If your demonstration is approved, you will work with your ITS World Congress 2022 sales representative to finalize your agreement, location, and price.

For more questions, contact Rachel Rettberg, Director, Meetings and Education, ITSA, at rrettberg@itsa.org.

To submit your demonstration and learn more about ITS World Congress, visit: itsamericaevents2022.com/demonstrations.

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